

Challenge: Measuring environmental performance. Solution: EnviroStart to define & design environmental reporting.

Environmental Performance Reporting has recently become the norm in business. A 2008 KPMG survey found that 80% of Global Fortune 250 companies disclose their sustainability performance, up from 50% in 2005. As of Dec 2009, over 2,500 companies worldwide and 83% of the Global 500 companies reported their greenhouse gas emissions to the Carbon Disclosure Project.

Business in Australia has to deal with rising energy prices, increased environmental legislation like the National Greenhouse and Energy Reporting and a potential introduction of the Emission Trading Scheme. In addition, there is also increasing pressure from stakeholders to show hard evidence of your environmental performance.

Where do you start? Oxygen and Bluestone Energy bring you the EnviroStart SmartStart solution for effective Environmental Performance Management. From a regulatory standpoint managing your environmental performance is mainly voluntary and non-regulated. The EnviroStart solution assists organisations in selecting their environmental performance indicators to align with the business strategy and designing an environmental dashboard that is relevant to the business and stakeholders.

Typical challenges

- › Choose relevant category of sustainability reporting, i.e. whether to include environmental, economic and social aspects
- › Determining the environmental reporting scope and boundaries
- › Which protocol to use for environmental reporting?

The EnviroStart SmartStart solution overcomes these challenges by identifying these environmental reporting requirements:

- › Transparent definitions for environmental performance for shareholders, investors, the public and employees
- › A single view on environmental process information
- › Pro-active management of environmental performance with meaningful analytics
- › Streamlined environmental reporting, improved data quality and consistency and defined business rules.

Realisable benefits

Manage Risk:

- › Align Environmental Performance Indicators with strategic goals and define measurable targets
- › Make data meaningful by relating environmental performance to key business performance indicators,
- › Manage environmental incidents and identify near misses and processes to avoid incidents
- › Analyse environmental data instead of focusing on collecting data

Reduce Cost:

- › Pro-actively manage environmental incidents, reducing your cleanup cost
- › Increase labour utilisation with advanced dashboards and analytical tools
- › Reduce labour time to prepare for environmental audits

Identify Opportunities:

- › Gain insight into sustainability trends, outliers and potential best practices
- › Compare environmental performance to that of competitors
- › Qualify for Government and industry tenders by demonstrating outstanding environmental performance
- › Relate your environmental performance to key business measures, such as environmental performance per unit of sales, dollar revenue or employee

People, technology, process – the SmartStart approach

With the EnviroStart SmartStart approach, you benefit from in-depth environmental compliance and performance experience, business process re-engineering and technology solutions to support the processes.

Once EnviroStart has helped define and design your environmental reporting, Oxygen can implement a range of relating SAP sustainability solutions. Bluestone Energy provides environmental intelligence and management expertise along with logical and sound business re-engineering principles and methodologies.

Find out more

If you would like to find out more about EnviroStart for Environmental Performance Management, please contact: SmartStart@oxygenforbusiness.com

About SmartStart by Oxygen

SmartStart by Oxygen solutions are pre-packaged offerings that allow organisations to get a product or service up and running for less cost, in less time, at a lower risk.

Many organisations are under pressure to innovate swiftly. Oxygen recognises this need and has developed a way of delivering standard SAP, or where it makes sense – complementary partner solutions across a number of key business functions or project processes, to help clients realise quick wins. The SmartStart by Oxygen approach reduces cost, decreases implementation time and delivers a defined set of benefits – your guarantee that what you see is what you get. It also brings together the best non-SAP solutions to help enable you to get more value from your core SAP investment.